

LASTMINUTE.COM GROUP PRIVACY POLICY

lastminute.com acknowledges the importance of protecting the privacy and rights of users (hereinafter, the "Users") that use its Websites. Internet is potentially an extremely powerful tool for the circulation of personal data and the companies belonging to the lastminute.com group seriously undertake to comply with the rules on protecting personal data and security so as to ensure safe, controlled and confidential browsing.

Some amendments might be made to this privacy policy in the future so as to ensure constant compliance with the applicable legislation, in the event of any changes and updates thereto.

We invite Users to read carefully the rules which we apply for the collection and processing of personal data and for continuing to provide a satisfactory service.

This privacy information, provided pursuant to legislation on the protection of personal data, describes the procedures for managing and processing personal data of users managed by Bravonext SA, a Swiss company part of the lastminute.com group, whose registered offices are in Vicolo de' Calvi 2 - CH-6830 Chiasso - Switzerland (tel. +41 912 087 009), and by the societies that are parts of lastminute.com group after the transfer of the control of the personal data ("Data Controllers"). The list of names of the parties to which the Users' personal data may be sent is available from BravoNext by writing to privacy@lastminutegroup.com.

Users' personal data will be processed manually or electronically in such a way as to ensure, in relation to the purposes for which the data was sent and collected, their security and confidentiality, as well as to avoid unauthorised access to the same data, for the period of time strictly necessary to carry out the tasks for which the data was collected.

The data will be processed at the registered and operational offices of the Data Controller and on the lastminute.com group server farm located in Haarlem, The Netherlands, as well as at the premises of those parties to which the data may be sent.

The personal data supplied by Users are used for the following purposes:

- A) fulfilment of legal obligations or those in accordance with current regulations;
- B) collection, storage and processing of data to perform statistical analyses in an anonymous and/or aggregated form;
- C) in the cases allowed by the law (unless the User refuses) advertising material by email, telephone, SMS or MMS about the best offers for products and services marketed by the Data Controller, its partners or business associates operating in the following sectors: Tourism, Leisure, High Tech, Fashion, Home Furnishing, Consumer Products, Food & Beverage, Finance, Banks, Insurance, Energy, Environment, Communication, Media, Entertainment, Real Estate, Pharmaceutical, Automotive, Clothing and textiles, Training, Energy, Publishing, ICT, Retail, Sport, Telecommunications and Services in general. In certain cases and with the exception of the UK market, the Data Controller may inform the user in a customised manner about the best offers, adapting them to the user's tastes and preferences;
- D) only subject to prior consent by the User to the transfer of their data to third parties operating in the following sectors: tourism, leisure, high tech, fashion, home furnishing, consumer products, food & beverage, finance, banks, insurance, energy, environment, communication, media, entertainment, real estate, pharmaceutical,

automotive, clothing and textiles, training, energy, publishing, ICT, retail, sport, telecommunications and services in general for promotional, marketing, market research and statistical purposes.

The User also has the right, again by sending a written request by email, to obtain the rectification of every imprecise or inaccurate data or to obtain its erasure, within the limits of the legal provisions, writing to privacy@lastminutegroup.com. Furthermore, in order to stop receiving commercial and promotional offers by email from the Data Controller, and in order to exercise the above rights, the User may also follow the simple procedure activated by the “unsubscribe” link available in all the commercial communications sent by the Data Controller.